

Membership Program



**Betty Ann Johnson
Chairman**

Contact information:

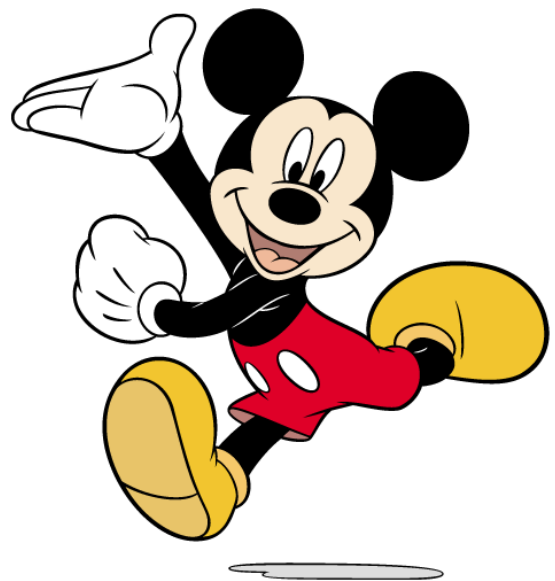
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Dear Auxiliary Members,

We are starting this year with “Lights, Action, Camera”. . .as National’s theme for Membership to help us reach our goals. And we, in the Department of Maryland, are “Team M & M” and our motto is *Be a Veteran’s P.A.L.* What is a P.A.L. you ask? It is a Person Always Loving, a Person Always Listening, a Person Always Legislating for our Veterans!

So as we become PALs, let us remember there is strength in numbers – and this is achieved through strong growing membership. Last year was a great year for Maryland exceeding the 100% level. Let’s start this year with some fun and new and innovative ways to Recruit, Retain, and Reinstate members!

Throughout the year we will have **AWARDS, LITTLE GIFTS....AND FUN!!**

So, here in this packet you will find some information, timelines, and ideas to help you kick off your membership drive for 2023-2024. I hope to get to meet with ALL of you this year and I am open to your ideas on how we can beat last year’s record in Membership. Call me any time.

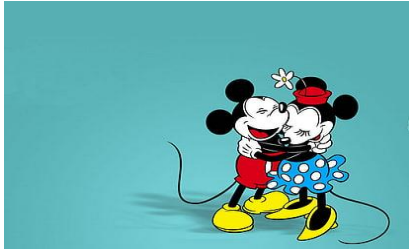
Betty Ann Johnson

Membership Chairman

PH: 410-253-5550

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TEAMS.....



TEAMS can accomplish a lot more than one person Alone. So, here is one of your first contests:

- ❖ **Form a Team of at least 3 members and give yourselves a FUN Name (and remember try and keep it in a “movie” or “Mickey/Minnie” theme!)**
- ❖ **Send in your Team Name and your members’ names to me by **SEPTEMBER 30th** and there will be a judging of the Best Team Name by Department Officers. That team will receive a Special Gift for each member (no more than 5 members).**

Your team should promote the **Three I’s...**

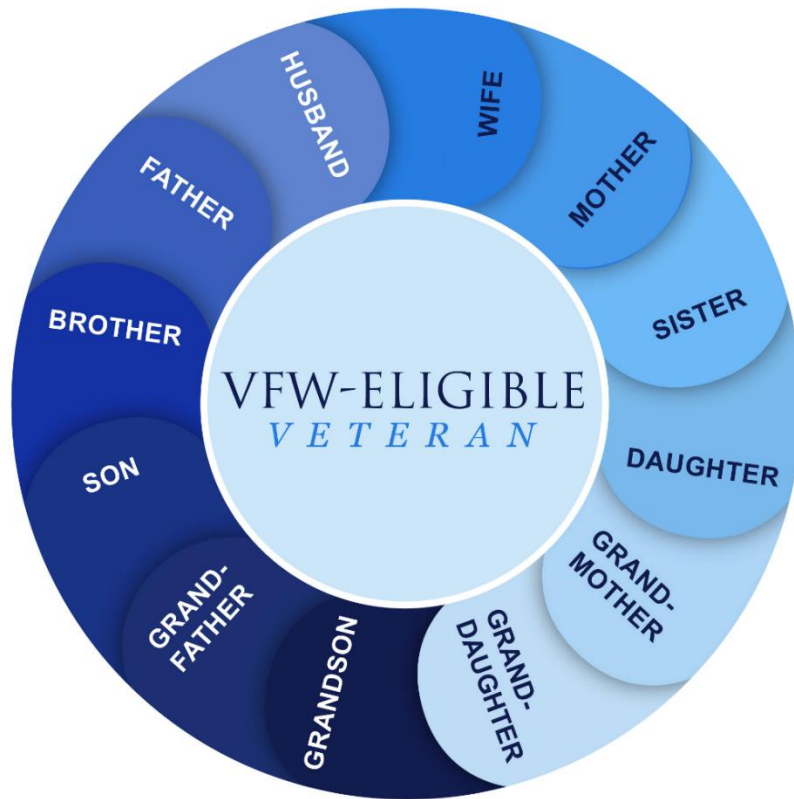
INVITE – always Invite new members. Share with prospective members, the reason you joined. Explain our great programs and all we do for our veterans. Tell them about the various benefits of being a member: Networking, Friendships, Insurance, Cancer Grants, Discount shopping and more!

Log on to MALTA and select RESOURCES – scroll down to Membership for links to all kinds of tools to help recruit new members.

INCLUDE – Never “assume” you know what a member is interested in. Talk with them about their skills and interests and then show them how they can use their skills to help -maybe it’s writing, mentoring, event planning, fundraising, publicity, cooking, decorating, and the list goes on and on. There is something for everyone. Explain that they can help as little or as much as they would like weekly, monthly, quarterly or as needed. Never turn a volunteer down!! You may never see them again!

INVEST – Investment does not always mean “money” or spending. Investment in your Auxiliary means taking the time to nurture new members and to have all members work cooperatively and work with our VFW members. Have your membership team come up with an incentive to get annual members to pay their dues early – offer a discount if paid by a deadline. Remind members they can pay their dues online at MALTA. Show members how to use MALTA! Have a raffle drawing of 50% off a Life membership for the member’s following year if their dues are paid by July 31st or August 31st. The best way to invest in your members is to show you care – a phone call, a card, or an offer to help them in some way. TIME well spent on people is a good investment in maintaining your members.

HOLD A RECRUITMENT EVENT – Here’s another great way to win some money for your Auxiliary. Host a recruitment event or participate in a community event with a recruitment booth! Take pictures with a sign showing the date of your event and with Auxiliary members in it. Send them to me by **November 30th** and your auxiliary will go into a drawing in your membership group for \$50.00 to be awarded in December.



HERE'S A GOOD TOOL TO HELP YOU RECRUIT:

- 1. Make copies of this Eligibility Wheel on Stock Paper**
- 2. Put a sticker Label on the back with your Name, phone number and/or email.**
- 3. Make several copies of these!**
- 4. Carry them wherever you go (you never know when you will meet an eligible member).**
- 5. Follow Up! So, get their name & number. It is important to make them feel welcome.**

...and carry applications with you at all times. If I come up to you at a meeting, event or grocery store and ask for an application – if you have one, you will get a reward!!



MEMBERSHIP 2023-2024



MEMBERSHIP ACHIEVEMENT PIN

THIS IS THE MEMBERSHIP AWARD PIN FOR 2023-2024!!

- The **BAR** is for 25% membership.
- The **MINNIE** dangle means you've achieved 50% membership.
- **MICKEY** dangle means he is happier as you are now at 75%!
- The **MARYLAND FLAG** is waving as you have achieved 100%!
- And Mickey is waving his **HAND** for Joy as you have achieved 101+ % MEMBERSHIP!

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CHECK OUT HOW YOU CAN EARN SOME MONEY: MEMBER & DEPARTMENT AWARDS –

- ✓ **ADOPT A MEMBER** (If a member cannot pay their dues because of financial reasons, an Auxiliary member can “adopt” a member and pay their dues for them) - The Auxiliary member who “adopts” the **most members by November 1st** will receive \$50.00.
- ✓ **NEW MEMBERS** – The Auxiliary member who “recruits” the most **NEW members - over 5** - by December 1st will receive \$50.00.
- ✓ **National Membership Achievement Award** - The first VFW/Auxiliary member who **recruits 20 new and/or rejoined members** will receive \$100.00 from Department.

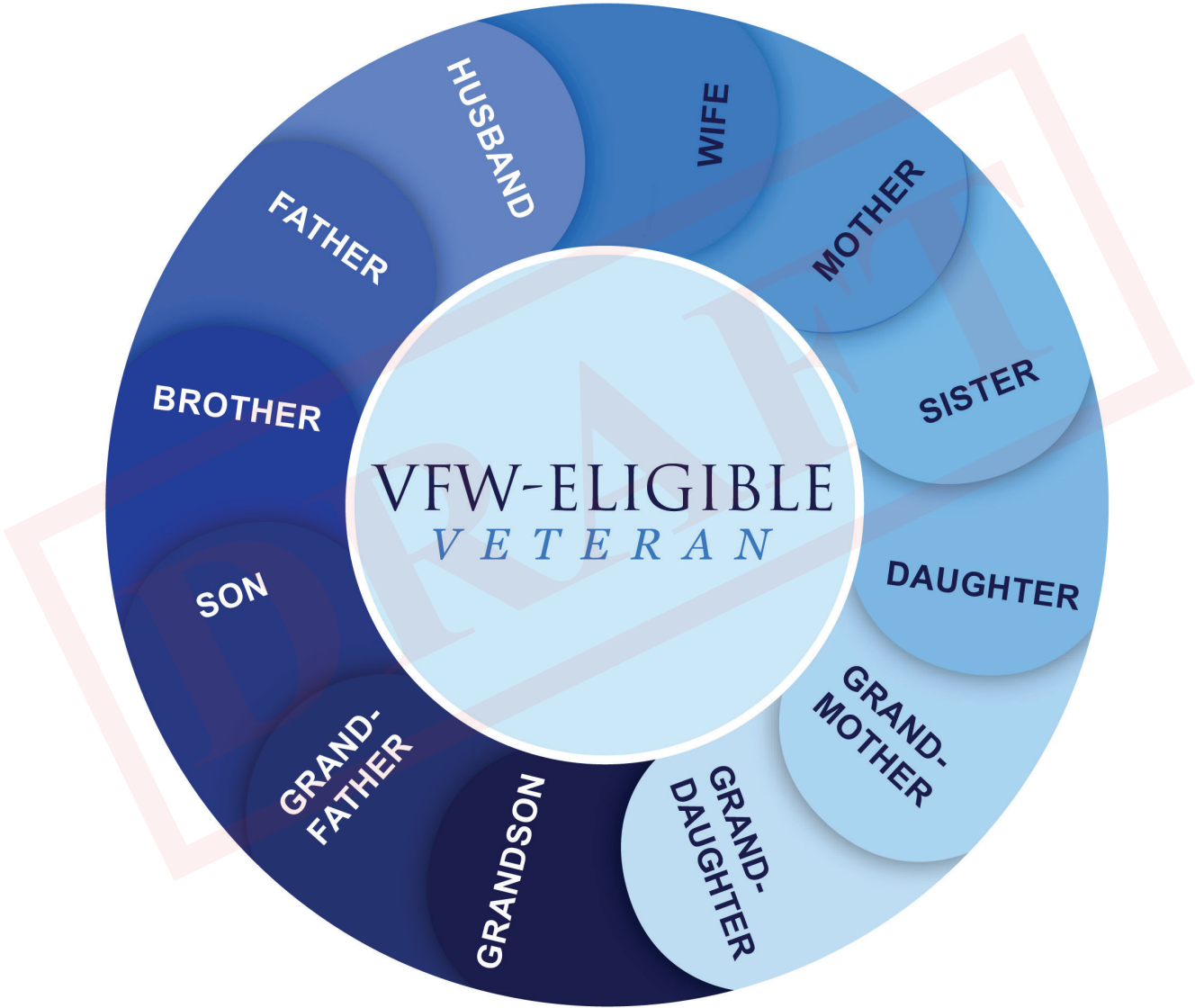
(All above to be verified by the Dept. Treasurer)

AUXILIARY AWARDS –

- ✓ **\$75.00** – There will be a drawing for one Auxiliary in each membership group that reaches **95% +** by October 30th.
- ✓ **\$100.00** – There will be a drawing for one Auxiliary in each membership group that reaches **100%** by December 31, 2023.
- ✓ **\$150.00** – There will be a drawing for one Auxiliary that reaches **101+%** by March 31, 2024.

...And Become a Super member of the “M & M Team”!

VFW AUXILIARY ELIGIBILITY WHEEL



**Step- and adopted parents, children, siblings (and half-siblings), grandparents and grandchildren are considered the same as biological parents, children, siblings, grandparents and grandchildren and may join the VFW Auxiliary under their VFW-eligible veteran.*

VFW AUXILIARY MEMBERSHIP / MEMBER TRANSFER APPLICATION

An incomplete application could delay your membership start date.

Applicant completes sections A, B, C or D and F. Auxiliaries/Departments complete section E.

A

Recruited/Recommended by: Recruiter Member ID

Auxiliary No. City State Member ID (If already a member)

Annual Membership Rejoin

Life Membership Transfer

Member at Large in Department of Member at Large - VFW Auxiliary National Headquarters

(If not a transfer, skip to B.)

LIFE MEMBER TRANSFER Previous Auxiliary

ANNUAL TRANSFER Previous Auxiliary Paying Nonpaying

ANNUAL TRANSFER CONVERTING TO LIFE (Fill out Life Membership information below.) Previous Auxiliary

B

THESE FIELDS REQUIRED

Name Date of Birth

Address Female Male

City State ZIP Phone Email

C

POST-AFFILIATED (*Must be a current member of the VFW Post affiliated with the Auxiliary to which you are applying.)

Relationship to Eligible Veteran* VFW Membership ID

D

THESE FIELDS REQUIRED

NON-AFFILIATED (*Veteran is not a current member of the VFW Post affiliated with the Auxiliary to which you are applying.)

Relationship to Eligible Veteran* VFW Post (If applicable)

Name of campaign ribbons or medals:

Dates of Service: to Location:

E

Investigating Committee Signatures

1 2 3

Per Section 102 of the National Bylaws. Rejected Accepted Meeting Date Obligated Date

F

By signing this, I agree to the stated charges for a Life Membership fee.

OBLIGATION In the presence of Almighty God and the members of this organization here assembled, I do of my own free will and accord, solemnly promise that I will never wrong or defraud this organization nor a member thereof nor permit either to be wronged if in my power to prevent it. I will never propose for membership any person not eligible, according to our Bylaws. I further state that I believe in God. I will be faithful to the United States of America, obedient to the laws and loyal to the Flag. Should my membership with this organization cease in any way, I will consider this obligation as binding outside of the organization as though I had remained a member. I do so promise. I attest that I am at least 16 years of age. I pledge to comply with the National Bylaws of the Veterans of Foreign Wars of the United States Auxiliary. I attest I am not eligible for membership in the VFW. I further attest that the above is true and correct to the best of my knowledge, including my stated relationship to the Veteran.

Signature Date

(Must be signed by all members.)

LIFE MEMBERSHIP ONLY Check here if this is a gift.

Credit cards may **NOT** be used for initial payment of Annual Dues.

Cash Check Visa MasterCard Discover AMEX Life Membership Fee

Name on credit card

Billing address for card

City State ZIP

Credit Card No. CVV Code

Exp. Date Date Signature

LIFE MEMBERSHIP FEES

Life Membership fees are not refundable.

Attained age at 12/31 of year applying for Life Membership.

Through 20	\$253
21-25	\$242
26-30	\$230
31-35	\$219
36-40	\$213
41-45	\$201
46-50	\$196
51-55	\$184
56-60	\$173
61-65	\$161
66-70	\$150
71-75	\$132
76-80	\$109
81-85	\$86
86-90	\$69
91 and over	\$58



Be a Veteran's P.A.L.

Membership

2023 - 2024 Report Form

Betty Ann Johnson, Department Chairperson

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Auxiliary _____ District _____ Month _____ Chairman _____

Reporting Period: From _____ To _____

This month - Hours _____ Projects Cost \$ _____ Mileage _____ Volunteers # _____

Did your Auxiliary utilize any of the Membership material/resources available in MALTA Member Resources?

Yes _____ No _____

Did your Auxiliary promote, participate and/or co-host with your Post an activity regarding the VFW and/or VFW Auxiliary education and Membership Recruitment?

Yes _____ No _____

Did your Auxiliary regularly educate their members on the benefits of their membership? (Example: insurance plans, (travel benefits, cancer grants, hearing plans, etc.)

Yes _____ No _____

Did you educate members on the Nat'l Membership Program Awards?

Yes _____ No _____

How many auxiliary members participated in any recruiting event on any level? # _____

Did you educate members on the Nat'l Membership Program Awards?

Yes _____ No _____

How many auxiliary members were recruited in this reporting period? # _____

Other Membership projects or activities (Use additional sheet if necessary):